

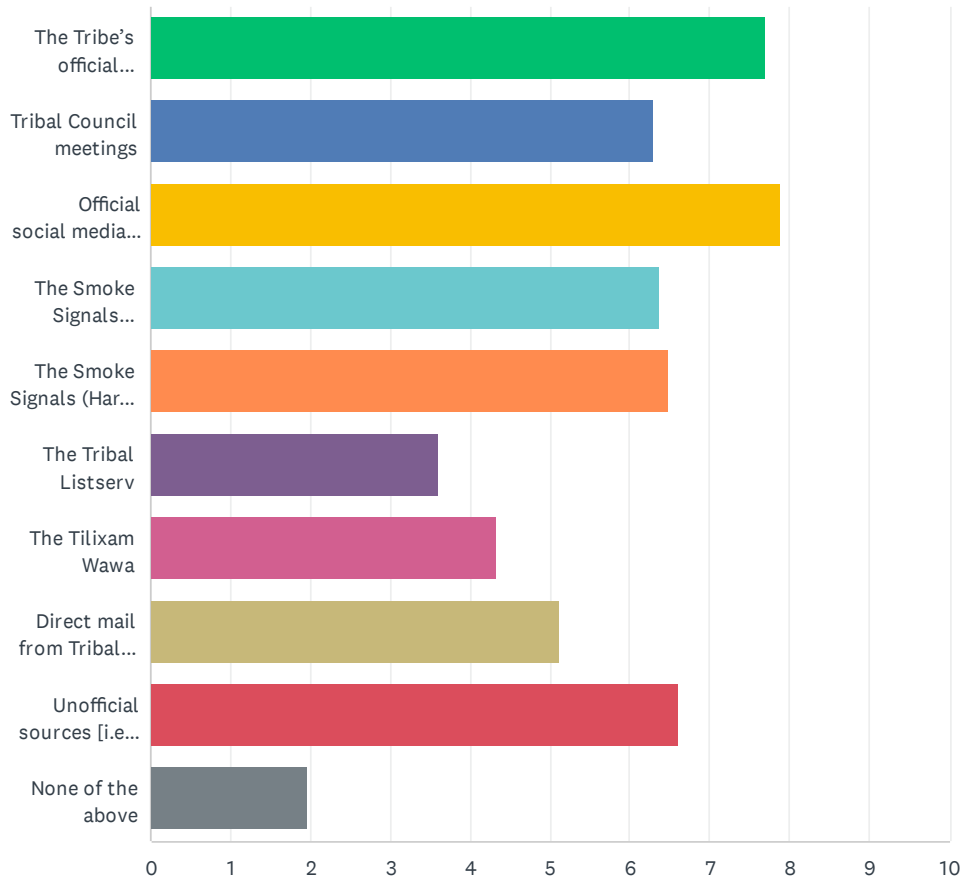
Q1 Contact Information

Answered: 136 Skipped: 1

ANSWER CHOICES	RESPONSES	
Name	99.26%	135
Enrollment Number	96.32%	131
Address	98.53%	134
Address 2	6.62%	9
City/Town	98.53%	134
State/Province	98.53%	134
ZIP/Postal Code	97.06%	132
Country	0.00%	0
Email Address	94.85%	129
Phone Number	95.59%	130

Q2 Where do you go for Tribal news and information? Please rank in order from 1 (most used) to 10 (least used).

Answered: 137 Skipped: 0

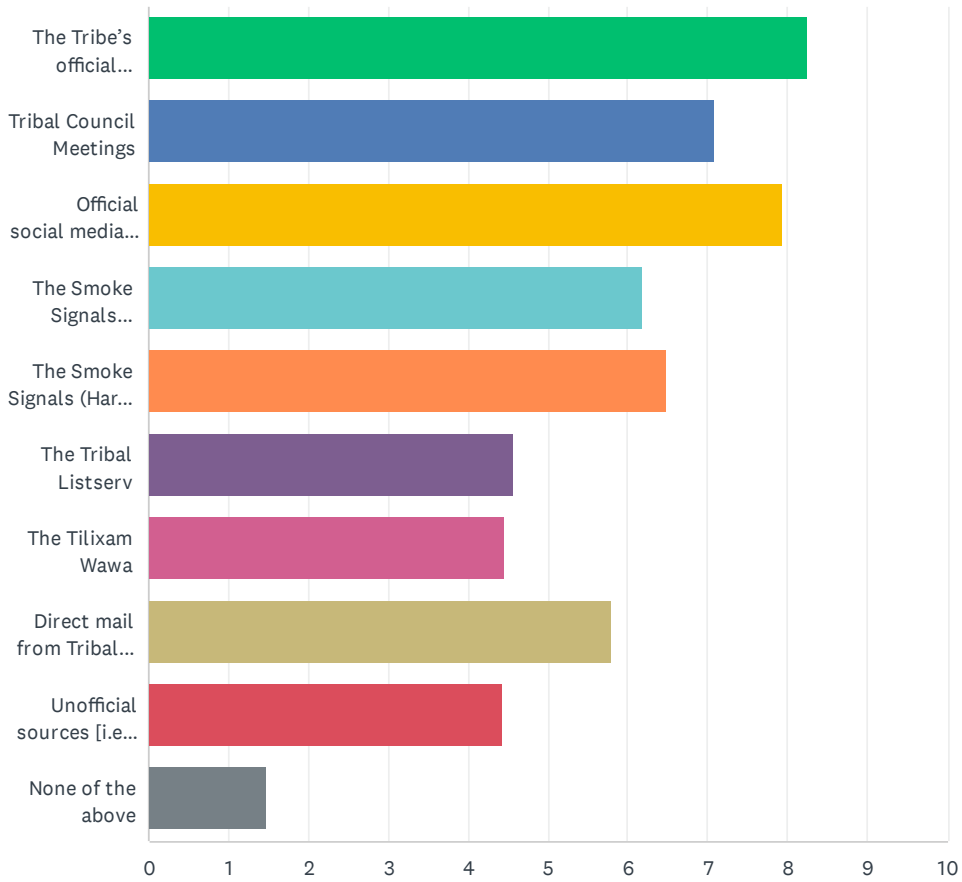


Tribal Communications Survey

	1	2	3	4	5	6	7	8	9	10	TOTAL	SCO
The Tribe's official website	21.85% 26	28.57% 34	12.61% 15	10.08% 12	10.08% 12	6.72% 8	3.36% 4	2.52% 3	3.36% 4	0.84% 1	119	7
Tribal Council meetings	14.41% 17	11.02% 13	12.71% 15	10.17% 12	13.56% 16	9.32% 11	11.86% 14	7.63% 9	5.93% 7	3.39% 4	118	6
Official social media pages for the Tribe	21.95% 27	25.20% 31	17.07% 21	12.20% 15	13.01% 16	5.69% 7	1.63% 2	1.63% 2	0.81% 1	0.81% 1	123	7
The Smoke Signals (Website)	5.00% 6	10.00% 12	21.67% 26	19.17% 23	15.00% 18	7.50% 9	5.83% 7	9.17% 11	5.83% 7	0.83% 1	120	6
The Smoke Signals (Hard copy mailing)	9.60% 12	10.40% 13	11.20% 14	19.20% 24	21.60% 27	12.00% 15	5.60% 7	4.00% 5	4.80% 6	1.60% 2	125	6
The Tribal Listserv	0.91% 1	2.73% 3	6.36% 7	2.73% 3	2.73% 3	11.82% 13	14.55% 16	19.09% 21	26.36% 29	12.73% 14	110	3
The Tilixam Wawa	0.83% 1	1.65% 2	4.13% 5	8.26% 10	4.96% 6	21.49% 26	23.97% 29	19.83% 24	11.57% 14	3.31% 4	121	4
Direct mail from Tribal departments	5.60% 7	7.20% 9	7.20% 9	10.40% 13	7.20% 9	16.80% 21	13.60% 17	16.80% 21	12.80% 16	2.40% 3	125	5
Unofficial sources [i.e. Facebook groups, family members or friends]	25.58% 33	9.30% 12	12.40% 16	8.53% 11	10.85% 14	2.33% 3	9.30% 12	8.53% 11	10.85% 14	2.33% 3	129	6
None of the above	4.00% 4	2.00% 2	1.00% 1	0.00% 0	1.00% 1	2.00% 2	2.00% 2	3.00% 3	12.00% 12	73.00% 73	100	1

Q3 How would you like to receive Tribal news and information? Please rank in order from 1 (most preferred) to 10 (least preferred).

Answered: 135 Skipped: 2

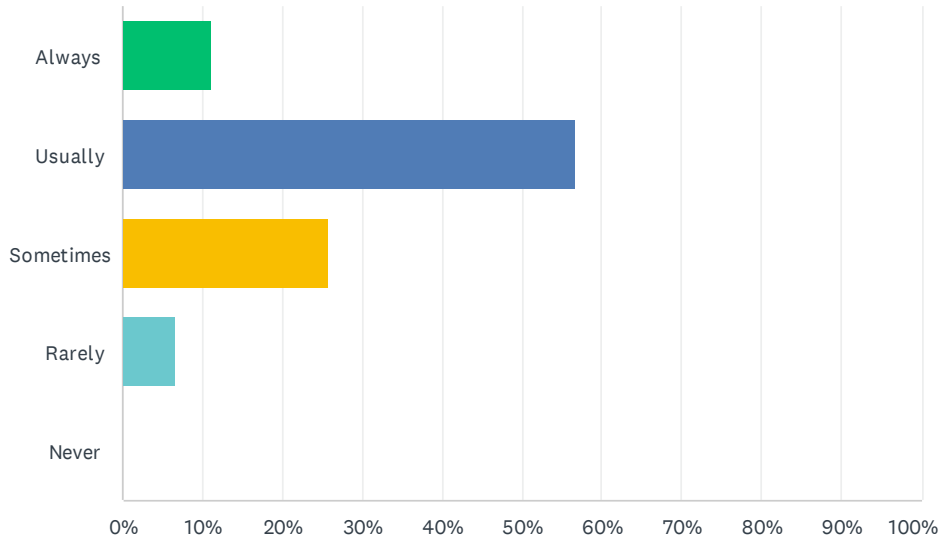


Tribal Communications Survey

	1	2	3	4	5	6	7	8	9	10	TOTAL	SCO
The Tribe's official website	30.51% 36	22.03% 26	19.49% 23	8.47% 10	15.25% 18	2.54% 3	0.00% 0	0.00% 0	1.69% 2	0.00% 0	118	8
Tribal Council Meetings	15.25% 18	16.10% 19	14.41% 17	16.10% 19	16.10% 19	10.17% 12	4.24% 5	3.39% 4	3.39% 4	0.85% 1	118	7
Official social media pages for the Tribe	21.85% 26	29.41% 35	19.33% 23	10.08% 12	6.72% 8	4.20% 5	3.36% 4	2.52% 3	0.84% 1	1.68% 2	119	7
The Smoke Signals (Website)	4.39% 5	7.02% 8	14.04% 16	23.68% 27	16.67% 19	10.53% 12	14.04% 16	6.14% 7	1.75% 2	1.75% 2	114	6
The Smoke Signals (Hard copy mailing)	11.21% 13	8.62% 10	15.52% 18	13.79% 16	18.97% 22	12.07% 14	9.48% 11	5.17% 6	5.17% 6	0.00% 0	116	6
The Tribal Listserv	8.33% 9	5.56% 6	2.78% 3	3.70% 4	6.48% 7	12.96% 14	14.81% 16	22.22% 24	22.22% 24	0.93% 1	108	4
The Tilixam Wawa	0.89% 1	1.79% 2	4.46% 5	11.61% 13	7.14% 8	16.96% 19	22.32% 25	17.86% 20	16.07% 18	0.89% 1	112	4
Direct mail from Tribal departments	14.75% 18	10.66% 13	6.56% 8	7.38% 9	6.56% 8	16.39% 20	10.66% 13	17.21% 21	6.56% 8	3.28% 4	122	5
Unofficial sources [i.e. Facebook groups, family members or friends]	2.68% 3	7.14% 8	10.71% 12	7.14% 8	5.36% 6	5.36% 6	11.61% 13	16.07% 18	29.46% 33	4.46% 5	112	4
None of the above	3.30% 3	0.00% 0	1.10% 1	0.00% 0	0.00% 0	0.00% 0	1.10% 1	1.10% 1	5.49% 5	87.91% 80	91	1

Q4 How often are you able to find the information you need?

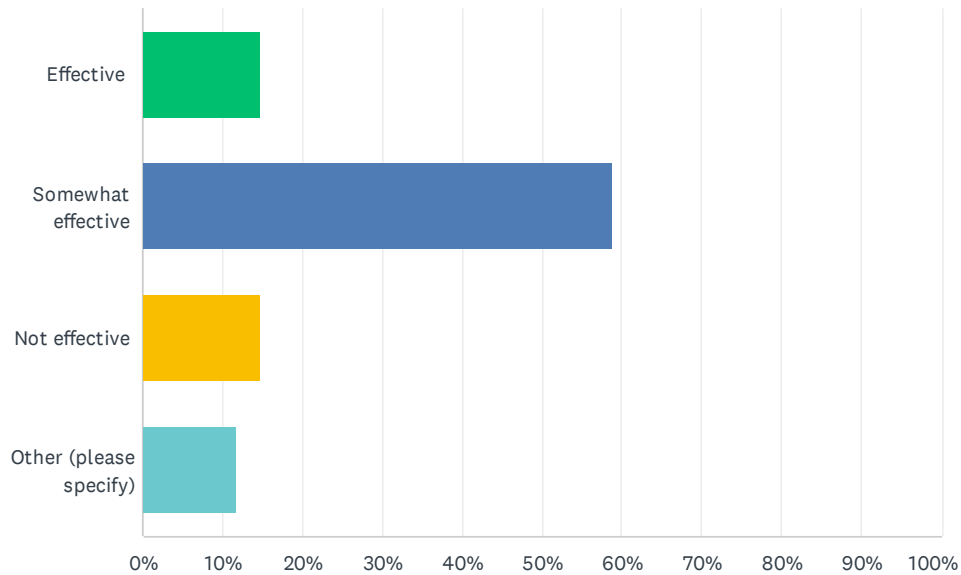
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ANSWER CHOICES	RESPONSES	
Always	11.03%	15
Usually	56.62%	77
Sometimes	25.74%	35
Rarely	6.62%	9
Never	0.00%	0
TOTAL		136

Q5 The Tribe's current communications strategy with Tribal members is...

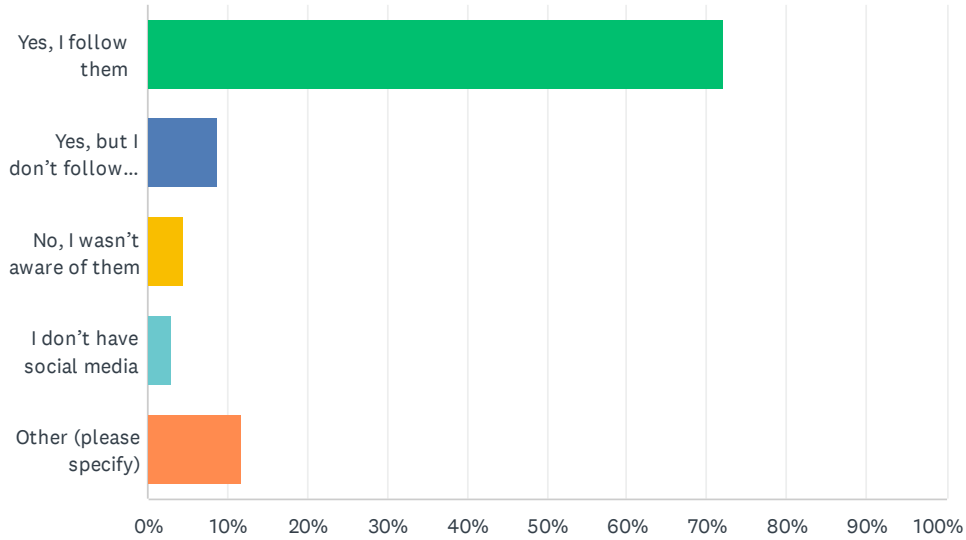
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ANSWER CHOICES	RESPONSES
Effective	14.71% 20
Somewhat effective	58.82% 80
Not effective	14.71% 20
Other (please specify)	11.76% 16
TOTAL	136

Q6 Are you aware of the Tribe's official social media accounts (Facebook, Twitter and Instagram)?

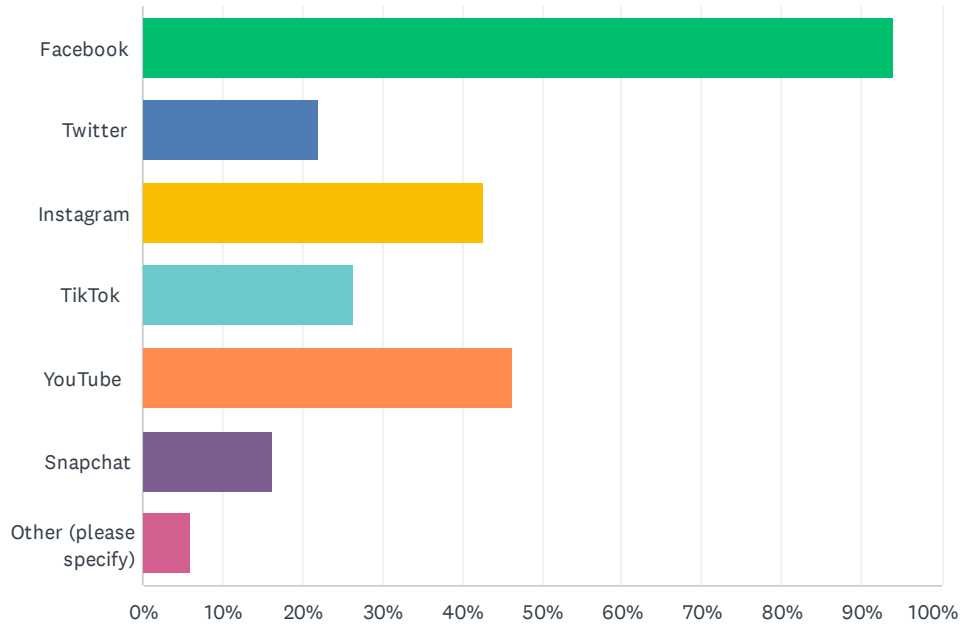
Answered: 136 Skipped: 1



ANSWER CHOICES	RESPONSES
Yes, I follow them	72.06% 98
Yes, but I don't follow them	8.82% 12
No, I wasn't aware of them	4.41% 6
I don't have social media	2.94% 4
Other (please specify)	11.76% 16
TOTAL	136

Q7 What social media platforms do you use? Check all that apply.

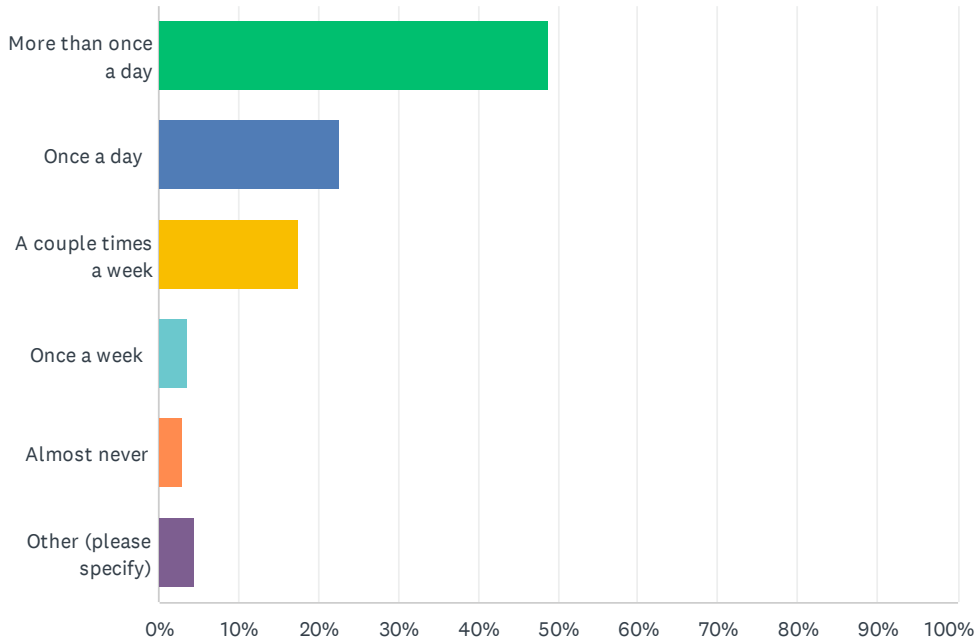
Answered: 136 Skipped: 1



ANSWER CHOICES	RESPONSES	
Facebook	94.12%	128
Twitter	22.06%	30
Instagram	42.65%	58
TikTok	26.47%	36
YouTube	46.32%	63
Snapchat	16.18%	22
Other (please specify)	5.88%	8
Total Respondents: 136		

Q8 How often do you check your social media platforms?

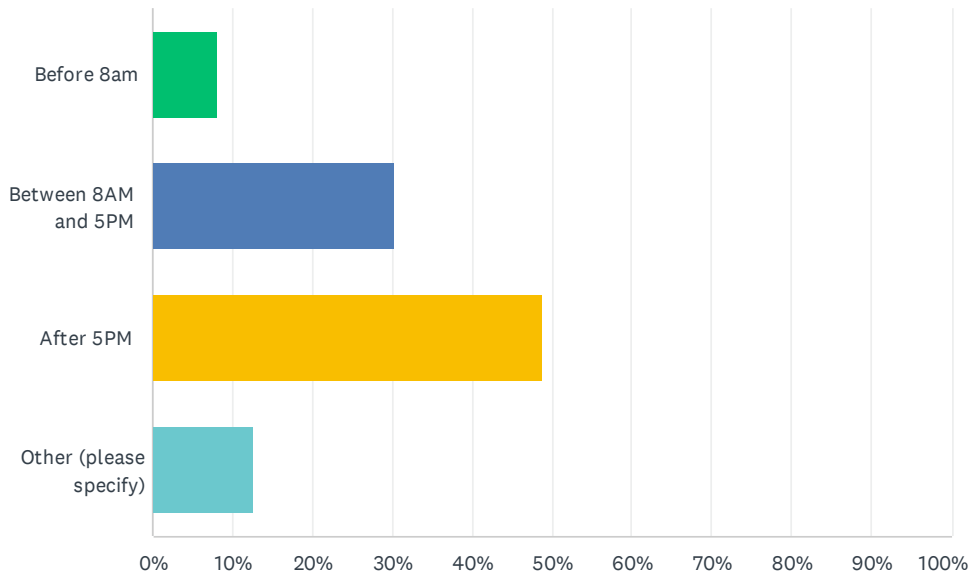
Answered: 137 Skipped: 0



ANSWER CHOICES	RESPONSES	
More than once a day	48.91%	67
Once a day	22.63%	31
A couple times a week	17.52%	24
Once a week	3.65%	5
Almost never	2.92%	4
Other (please specify)	4.38%	6
TOTAL		137

Q9 What time of day are you the most active on social media?

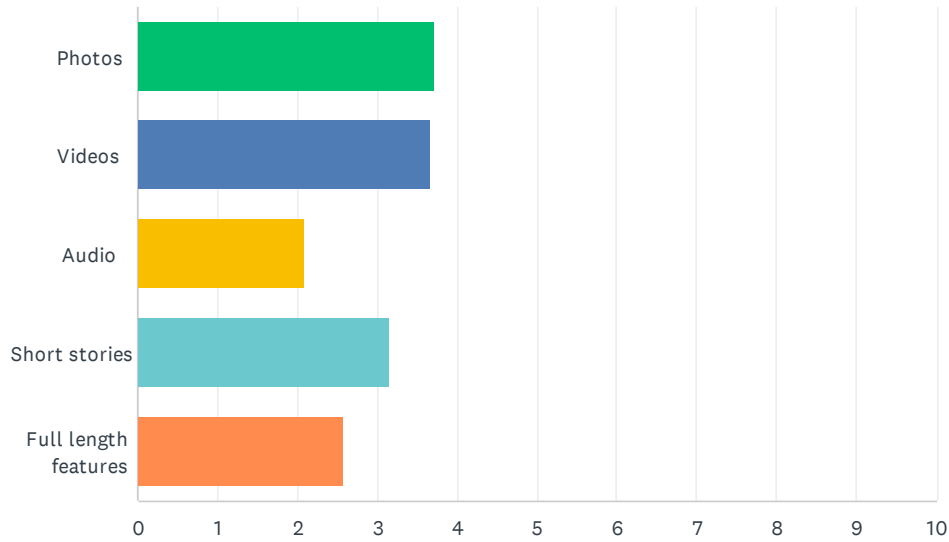
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ANSWER CHOICES	RESPONSES	
Before 8am	8.15%	11
Between 8AM and 5PM	30.37%	41
After 5PM	48.89%	66
Other (please specify)	12.59%	17
TOTAL		135

Q10 What type of content do you prefer? Please rank in order from 1 (most preferred) to 10 (least preferred).

Answered: 132 Skipped: 5



	1	2	3	4	5	TOTAL	SCORE
Photos	35.77% 44	25.20% 31	21.14% 26	11.38% 14	6.50% 8	123	3.72
Videos	25.60% 32	33.60% 42	23.20% 29	16.80% 21	0.80% 1	125	3.66
Audio	5.04% 6	9.24% 11	17.65% 21	26.89% 32	41.18% 49	119	2.10
Short stories	18.18% 22	23.97% 29	23.14% 28	24.79% 30	9.92% 12	121	3.16
Full length features	20.97% 26	9.68% 12	13.71% 17	17.74% 22	37.90% 47	124	2.58

Q11 Is there anything else you would like the Tribe to know about its communications with Tribal members?

Answered: 68 Skipped: 69