

FEED OREGON

Feed Oregon is the Oregon Farm Bureau's political action committee dedicated to engaging on initiative petitions, ballot measures, and critical issues impacting agriculture and natural resource industries.

Oregon's farming, ranching, hunting, and food systems are facing one of the most serious threats we have ever seen.

In November, Oregon voters are likely to face Initiative Petition 28 (IP 28), the latest version of a series of extreme ballot measures previously introduced as IP 3 and IP 13. While the name has changed, the intent has not.

IP 28 would criminalize:

- Hunting, fishing, and trapping
- Wildlife management practices
- Raising livestock and poultry for food
- Animal research and education
- Common pest control, including trapping mice and vermin

Even more alarming, the initiative would redefine standard breeding practices for livestock, equine, and even domestic pets as sexual assault under Oregon law.

This measure is not theoretical. Proponents have already submitted nearly 100,000 signatures out of the 117,173 signatures required to qualify for the ballot by early July 2026.

The consequences of IP 28 would reach far beyond farms and ranches. It would affect:

- Dairy producers and livestock operations
- Hunters, anglers, and trappers
- Restaurants and food service businesses
- Homeowners and pet owners
- Recreational and working animal industries
- Coastal communities and Tribal nations
- Wildlife managers and conservation efforts

This campaign is being driven by out-of-state activist organizations that are using Oregon as a testing ground for radical policies. Even the proponents acknowledge that passage is unlikely, but that has not stopped them. Their long-term objective is clear: eliminate animal agriculture and force their lifestyle choices onto Oregon families, businesses, and communities. They have openly stated they will continue bringing these measures forward until they succeed. That is why it is critical we meet this threat head-on and defeat it decisively at the ballot box.

Oregon Farm Bureau is leading a coordinated effort to defend against Initiative Petition 28.

Our steering committee includes:

- Oregonians for Food & Shelter
- Oregon Cattlemen's Association
- Oregon Dairy Farmers Association
- Oregon Hunters Association
- Oregon Forest Industries Council
- Oregon Business & Industry
- National Pork Producers Council

Proponents are paying and housing professional signature gatherers, mobilizing national and international activist networks, and drawing financial and strategic support from outside Oregon, including contributions from groups and individuals in Europe.

TO BE READY THE MOMENT IP 28 QUALIFIES, WE MUST ACT NOW AND RAISE AT LEAST \$250,000 BY JULY 1 IN RESTRICTED FUNDS DEDICATED SOLELY TO THIS CAMPAIGN.

A ballot measure fight of this magnitude can cost millions of dollars – early funds will allow us to:

- Hire experienced campaign experts
- Develop tested messaging and communications
- Produce one-pagers, digital content, and coalition materials
- Secure legislative and organizational endorsements
- Build a rapid-response and voter education operation

Contributions will support Feed Oregon, Oregon Farm Bureau's issues PAC, created specifically to defend agriculture, food production, and communities from threats like IP 28.

Timing matters. Early funding gives us strategic leverage and ensures we are not scrambling once the campaign officially launches in early July.



SCAN THE QR CODE TO DONATE ONLINE (CHECK THE BOX FOR FEED OREGON PAC)

**OR SEND A CHECK TO:
FEED OREGON PAC (PAC ID:
23057) 1320 CAPITOL STREET
NE, SUITE 200,
SALEM, OREGON 97301**

QUESTIONS? LKUENZI@OREGONFB.ORG | 503-559-5277